



# SUSTAINABILITY MATURITY ASSESSMENT MODEL >>

## Introducing joined-up initiatives that benefit rather than burden your business

Incorporating sustainability into your business practices is no longer optional, but it remains a significant challenge for many organisations. Customers, government and other stakeholders are all exerting pressure on businesses to meet ever more stringent targets and all are expecting to see real demonstrable value and not greenwash.

Whilst the ambitions of an organisation to be sustainable may not be in doubt, knowing where to start to evaluate existing processes and measure the impact of new initiatives is not easy. While investment in sustainability is important and worthwhile, it raises a multitude of issues for businesses to address. Atos Origin's Maturity Assessment Model can provide the help you need.

# ATOS ORIGIN IS A LEADING SAP PARTNER FOR SUSTAINABILITY

## THE ISSUE

Whether your organisation has implemented programmes or is starting to address sustainability, a key challenge remains in identifying the gaps in your efforts and the opportunities to further enhance sustainable practices. Establishing the baseline and identifying how far towards truly sustainable business your organisation can travel is not easy; all enterprises are different, so it's not simply a case of benchmarking against the competition and replicating efforts. Key questions organisations should be asking:

- » Which initiatives will bring the greatest benefit and meet stakeholder requirements?
- » How can we embed sustainability into organisational culture and processes?
- » Have we identified all the sustainability gaps in our operations?

## OUR SOLUTION

Atos Origin's Maturity Assessment Model, incorporates measurement of sustainability best practice that provides organisations with a high-level assessment of their current position on the sustainability maturity path. It also outlines key strengths and those areas where improvement may be necessary and achievable. Part of the assessment involves using our Maturity Diagnostic Tool to look across all functions within the enterprise and the wider value chain.

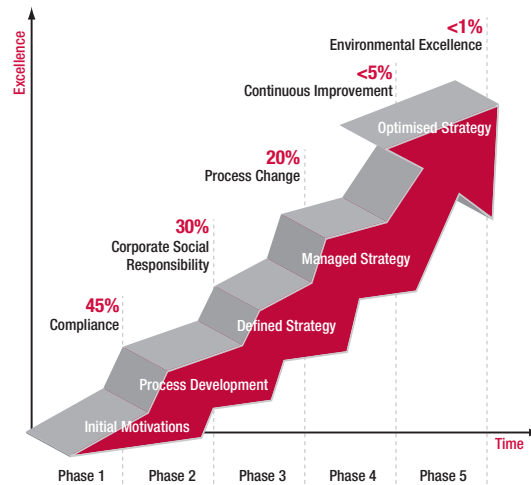
These best practices come from Atos Origin's experienced sustainability and business practitioners who have vast and credible cross-sector and cross-industry expertise. Combined with the knowledge and strengths of our dedicated SAP experts, we are well positioned to help organisations take their operations onto a more sustainable footing.

A full maturity assessment using the tool takes approximately half a day and can be delivered either in a workshop environment or remotely via questionnaire. Regardless of delivery method, we will provide the results of assessment in a personal report which includes detailed insight and analysis plus an action plan.

The graphic below illustrates an example organisation's current position on the sustainability maturity path. In this image, the organisation is at level 2, or 'process development' which focuses more on Corporate Social Responsibility, and is beginning to move towards level 3. In this position the organisation runs the risk of being seen as 'green washing', or worse being exposed to unforeseen supply chain problems. Moving to a solid level 3 position would begin to mitigate these risks by improving processes and governance.



To ensure best results, we recommend engagement of senior executives and the lead sustainability officer to deliver accurate analysis and valid and addressable recommendations that have the support of your senior team.



## OUR APPROACH

Atos origin can help you carry out a more detailed review of your sustainability programmes. From there, we jointly develop your action plan.

Areas studied include:

- » Governance and culture
  - Examines how far sustainability is 'embedded' into corporate governance, procedures and culture.
  - Addresses board commitment and change management commitment
- » Value chain
  - Investigates progress across the value chain
  - Interrogates primary and support activities
- » External awareness
  - Assesses degree to which an organisation is aware of the external business context for sustainability strategy development.

## THE BENEFITS

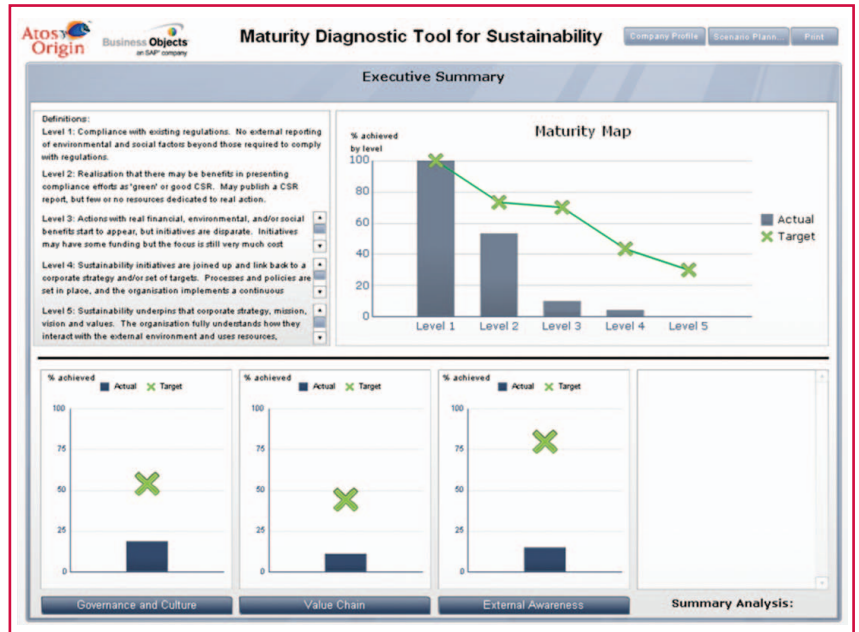
You get the full benefit of Atos Origin's extensive SAP, manufacturing and sustainability experience. We take an objective, independent look at the problems and opportunities, in a non-intrusive manner. The end result is a credible, high-level view of your current position together with a prioritised action plan to provide your stakeholders with clear, addressable sustainability recommendations.

Atos Origin is a leading SAP partner for sustainability. With a global capability of some 5,000 SAP specialists and an enviable track record in sustainability, we have worked with SAP on the sustainability Map. A number of our consultants have been trained in Carbon Impact and we combine this with our data integration skills and our Business Objects practice of over 500 consultants, to realise sustainability dashboards in line with regulatory requirements and best practice.

## NEXT STEPS

For further information please email us at [uk\\_sap\\_practice@atosorigin.com](mailto:uk_sap_practice@atosorigin.com) or visit our website [www.atosorigin.co.uk](http://www.atosorigin.co.uk)

## Maturity Diagnostic Tool for Sustainability



**"I HAVE SEEN NOTHING LIKE THIS FROM OTHER LEADING CONSULTANCIES...THE GREAT THING ABOUT WHAT ATOS ORIGIN HAS DONE IS PUT IN SOME HARD YARDS TO BUILD AN ACTUAL 'SYSTEM'."**

Stephen Stokes, Director of Sustainability, AMR

## **ABOUT ATOS ORIGIN**

Atos Origin is a leading international information technology (IT) services company, providing hi-tech transactional services, consulting, systems integration and managed operations to deliver business outcomes globally. The company's annual revenues are EUR 5.5 billion and it employs 50,000 people. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and has a client base of international companies across all sectors. Atos Origin is quoted on the Paris Eurolist Market and trades as Atos Origin, Atos Worldline and Atos Consulting.

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